

TEN PAST TOMORROW

AI FOR NEW ZEALAND BUSINESS LEADERS

Responsible AI Policy

At Ten Past Tomorrow, we are committed to the ethical and responsible use of generative AI technologies in our consulting practice. We believe in harnessing the power of AI to deliver innovative solutions to our clients while maintaining the highest standards of transparency, accountability, and human-centricity.

Our Principles:

1. We employ AI as an assistive tool to enhance our consultants' expertise and deliver superior results for our clients. Human oversight is integral to every AI-driven project.
2. Our consultants are responsible for the quality, accuracy, and appropriate application of AI-generated content in client deliverables. Rigorous quality assurance processes, including expert review and alignment with client objectives, are non-negotiable.
3. We leverage AI to drive efficiencies and deliver added value to our clients. Productivity gains from AI are transparently communicated and factored into our value-based pricing model.
4. We strictly prohibit the use of AI for any unlawful or unethical purposes, such as generating misleading content or infringing upon intellectual property rights. Consultants are bound by a strong code of professional ethics.
5. Client data confidentiality is paramount. We do not use client information as input for AI models without the relevant privacy protection deployment within all AI tools used. All data handling adheres to the NZ Privacy Act and relevant industry regulations.
6. We cultivate a culture of continuous learning and knowledge-sharing around AI best practices, ensuring our consultants remain at the forefront of this rapidly evolving field. Regular training and open dialogue are encouraged.
7. This policy is reviewed and updated annually by the leadership team to keep pace with advancements in generative AI technology and regulatory developments.

By adhering to this policy, we aim to maximise the benefits of generative AI for our clients and society while mitigating potential risks and upholding our core values as trusted advisors. All Ten Past Tomorrow employees are required to abide by these guidelines when leveraging generative AI in their work.